

THE 21st GLOBAL FOOD & BEVERAGE EXHIBITION



GWANGJU FOOD FAIR 2026

MAY 21ST^(THU) - MAY 24TH^(SUN), 2026
KIMDAEJUNG CONVENTION CENTER

WWW.FOODSHOW.KR



Hosted by  GWANGJU CITY

Organized by  GJTO Gwangju Tourism Organization



GWANGJU FOOD FAIR 2026

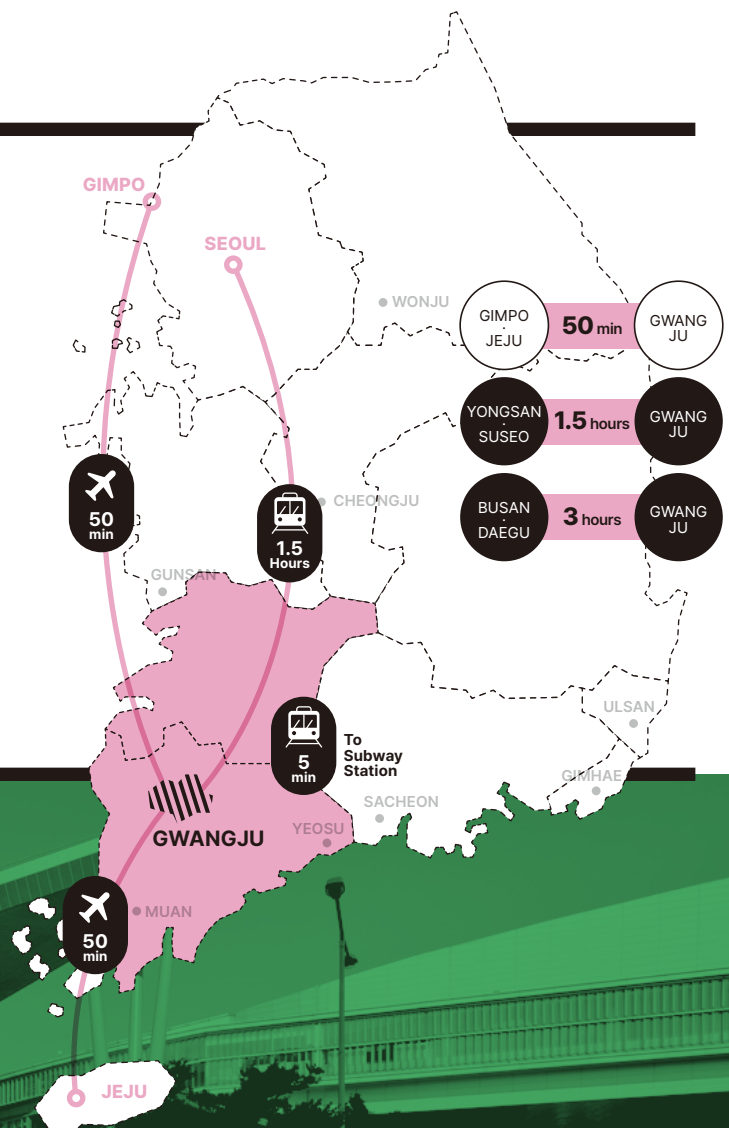
BETTER EXPERIENCE
FOR YOUR BETTER BUSINESS

Gwangju Food Fair is the only and biggest food fair in Honam Region, regarding Local Food, Health Supplement, Dessert and Beverage, Food Machinery. Gwangju Food Fair hosted by Gwangju Metropolitan City, only once in a year, has been held for the past 20 years and has become the most popular B2C and B2B food fair.

This exhibition is to provide the best business platform for the food and beverage industry. The event is expected for a trading, knowledge and a networking platform where you can find focused business with potential international buyers from small and large Retail, Manufactures, Food service etc.

THE REGION OF GOURMET K-FOOD

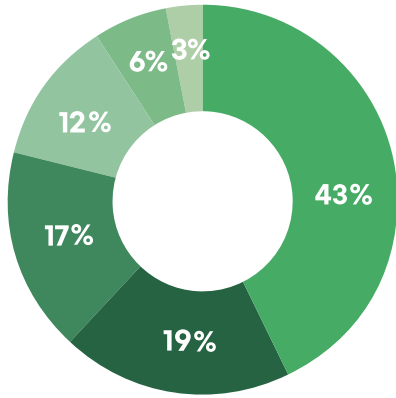
Gwangju is known as the region of gourmet K-food in Korea. As Korean food has drawn much worldwide attention, captivating Gwangju citizens' taste can be capturing Korean tastes preferences.



KIMDAEJUNG CONVENTION CENTER

Gwangju Tourism Organization, as an international scale state-of-the-art exhibition convention center with 12,027 m² of exhibition floor area, a total of 29 conference rooms and a 3,000 seat capacity multi-purpose hall, has successfully hosted numerous international events such as Gwangju summit of Nobel Peace Laureates, World Hydrogen Energy Conference, World Design Organization general assembly, Gwangju Summer Universiade etc thus positioning itself as Honam region's largest exhibition convention center.

2025 EXHIBITION PERFORMANCE



EXHIBITION CATEGORIES

Processed food · HMR	43%	Local food	19%
Beverage · Sweet	17%	Food service equipment · Food tech	12%
Others	6%	Health foods	3%

Satisfaction Survey Results

Overall Participation Satisfaction **94%**

Overall Exhibition Operation Satisfaction **93%**

Exhibition Scale Satisfaction **96%**

Exhibition Professionalism Satisfaction **93%**

Achievement of Participation Goals **94%**

※ Based on survey responses
: Average / Satisfied / Highly Satisfied

Re-participation Intention

2025 **95%**

2024 **90%**

2023 **94%**

※ Based on survey responses
: Positive / Under Consideration

EXHIBIT CATEGORIES

MEAT 	SEAFOOD 	DAIRY 	FRESH PRODUCE 	PROCESSED FOOD 	FROZEN FOOD 
SWEET & SNACK 	BAKERY 	NATURAL & ORGANICS 	HMR 	VEGAN 	SPECIALTY TEA & COFFEE 
FOOD INGREDIENTS 	WINE & ALCOHOL 	BEER 	FOOD TECH 	FOOD SERVICE EQUIPMENT 	COLD CHAIN & LOGISTIC 

THE 5 POINTS OF THE REASONS WHY GWANGJU FOOD FAIR



1:1 BUSINESS MEETING

You can find out various and unique K-food products made of agricultural produce from Honam-region. It provides business meeting opportunities between exhibitors and high qualified buyers. Also, it is a great chance to discover a variety of global food products and expand your food business by communicating with visitors and buyers face to face onsite. We support one-stop consulting on large domestic distribution and exports through participation by Korean ministries of food safety and trade inspection such as HACCP, MSS, MFDS, KCS, etc.



FREE FOOD SEMINARS

Food industry influencer seminars and Food trend seminars are provided for free. Exhibitors are now able to sell their products and services all around the world. Meanwhile, visitors can search, order and purchase the goods they need, when they need. Now the food businesses have to discover all the newest trends as soon as possible, meet the right business partners and face the challenges for achieving the sustainable development goals.



FUN AND JOYFUL PROGRAMMES

Gwangju Food Fair provides a number of events such as Photo spot and free photo booth, Food making program, Free sampled booth, Gourmet Stamp Tour. The contents will supply visitors with something they are actively seeking.



HIGH ACCESSIBILITY LOCATED AT THE CENTER OF CITY

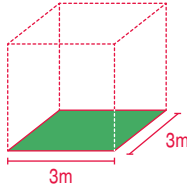
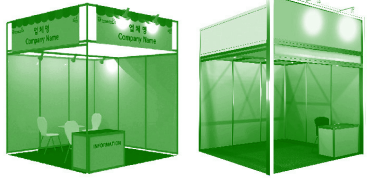


Gwangju is a major transportation hub. It takes 90min to Capital Area, 40minutes to Muan Intl, Airport. It can be accessed to every city of Korea within 2hours by KTX and SRT. Visitors can reach Kimdaejung Convention Center in 10minutes by subway from Gwangju Songjeong Station, and can arrive at Holiday Inn Gwangju Hotel in 5minutes walk from Kimdaejung Convention Center.



AN EXTENSIVE MARKETING AND PROMOTIONAL CAMPAIGN

A before, during and after the exhibition marketing and promotional campaign to attract visitors and buyers via online and offline. Dedicated efforts to connect you and pre-arrange meetings with pre-qualified buyers. The promotion methods include the following channels: Media Advertisement, Social Media, Newsletter & Direct mailers, Industry and government relations, Outdoor advertising, Online business matching

BOOTH TYPE

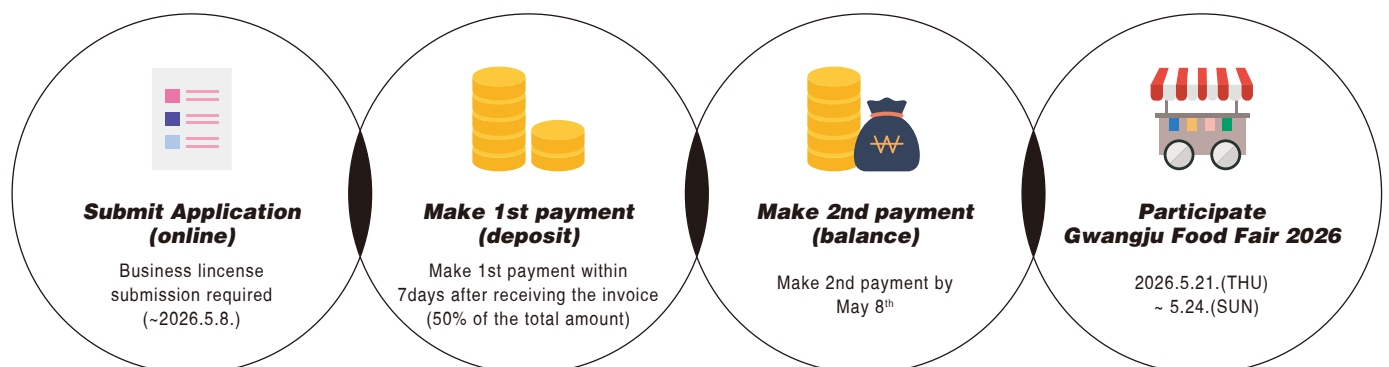
<p>ONLY SPACE</p>	<p>1,700 US\$ (Min 2 Booth)</p>	<p>This option provides space only. You must provide your Own stands, fittings and furnitures.</p> <p>Exhibitors must hire booth contractors who are officially registered under KDJ center.</p> <p>- Recommended for exhibitors who want their own booth designs or have a fixed design guideline they have to follow.</p>	
<p>BASIC SHELL STAND</p>	<p>2,000 US\$</p>	<p>Fasica Board, Walls Carpeting 1 power outlet (with 1KW of electricity) 3 Spotlights</p>	
<p>PREMIUM SHELL STAND</p>	<p>2,300 US\$</p>	<p>1 info counter, 3 chairs, 1 table - The booth image is only for your reference.</p>	
<p>CUSTOMIZING STAND</p>	<p>4,000 US\$ (Min 2 Booth)</p>	<p>Fasica Board, block system construction, wall graphics Carpeting, Power outlet, Spotlight 1 info counter, 3 chairs, 1 table - Lighting & Furniture will vary depending on booth size. - Recommended for exhibitors who want to stand out among other standard booth exhibitors. - The booth image is only for your reference.</p>	

INCENTIVES FOR EXHIBITORS

Early Bird Discount	1ST	20% OFF (~ FEB 27 TH)
	2ND	10% OFF (~ APR 30 TH)

* Based on deposit payment date

Contact food@foodshow.kr



INCENTIVES FOR FOREIGN BUYERS AND EXHIBITORS

BUYERS

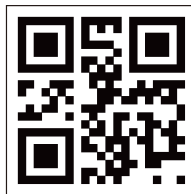
- 50% airfare reimbursement
- Interpreter
- Accommodation (maximum 3 nights)

EXHIBITORS

- 50% airfare reimbursement and Interpreter
- Accommodation (maximum 4 nights)


GWANGJU FOOD FAIR 2026

Contact
food@foodshow.kr




Don't miss any more news
from **Gwangju Food Fair 2026!**

 www.foodshow.kr

 <https://www.facebook.com/foodshowgwangju>

 food@foodshow.kr

 +82-62-611-2213/2255/2257

 @foodshowgwangju